

# American Academy of Periodontology

October 31 - November 3, 2020 | Honolulu, Hawaii

## Choose the solution that will *instantly* capture contact & demographic data

Order Lead Retrieval	on or before 9/2/20	from 9/3/20 to 9/17/20	after 9/17/20	number of units	TOTAL
<b>SWAP<sup>®</sup> Mobile App (Up to 3 users)</b>	\$549	\$579	\$599		\$
<b>Handheld Badge Scanner (RT2000)</b>	\$549	\$579	\$599		\$
<b>RT2000 Portable Bluetooth Printer</b>	\$100	\$125	\$150		\$
<b>Tablet (Android Device)</b>	\$479	\$499	\$549		\$
<b>Add SWAP Mobile App Users to any above products</b> (after purchase of initial lead option)	\$149 each				\$
<b>Developer's Kit (Real Time Data Services)</b> Click <a href="#">here</a> for more information	\$950				\$
<b>Delivery of Reader to Booth</b> (Post show pickup not available)	\$200				\$
<b>See page 2 for enhanced product descriptions</b>				Sub-Total	\$
				Processing Fee*	\$ 9.99
				<b>TOTAL</b>	\$

**Lead Retrieval Order Confirmation will be emailed to you.**

Note: All equipment must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

**TERMS AND CONDITIONS:**  
Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check accompanied by order form.

All orders cancelled prior to 30 days of the show will incur a \$100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded.

Click [here](#) for additional Terms and Conditions

\* Processing fee waived when order is placed using company's online lead portal.

\*\* Taxable items and rates vary among states and are subject to change. Please call for exact quote.

**Order Online Now:** <https://exhibitor.experientswap.com>

**Order by Mail:** Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

**Order by Fax:** 301.694.3286

Exhibiting Company: \_\_\_\_\_ Booth #: \_\_\_\_\_

Check if information is for:  Exhibiting Company  Third Party

3rd Party Company (if applicable): \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Method

- Check (Orders cannot be processed unless received with payment.)  
 Visa  MasterCard  American Express  DISCOVER

Signature: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_

### Do not email credit card information

*Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Experient recommends all customers seek their own expert advice for GDPR Compliance concerns.*

## For Assistance Contact:

Ajay Vyas

**P:** 888.889.4674

**E:** [ajay.vyas@experient-inc.com](mailto:ajay.vyas@experient-inc.com)

*It is against Experient's security policy to accept credit card information via email.*

**experient<sup>®</sup>**  
A Maritz Global Events Company

All Experient badge scanners run on the easy-to-use SWAP platform. Choose the option that's right for your booth or mix and match to create a custom solution.

**Every lead choice allows you to:**

- Gather data from attendee badges
- Rank leads
- Provide custom surveys
- Add notes to leads
- Access and download data from your secure portal
- Mix and match scanning solutions
- Scan leads with or without data connection
- View and edit data in real time

**What's NEW with the latest release of SWAP?**

- Easy connection with Salesforce software
- Automated emails to scanned leads
- Customizable branding into SWAP application
- Ability to print leads from personal devices
- Copy over surveys from previous events
- Business card scanning
- Enhanced surveys: new branching functionality to allow for better lead qualification
- Streamlined "voice to text" ability
- Lead qualification based on external data
- New signature functionality to assure privacy and data integrity
- Ability to compare performance metrics among users

**Which Solution is Right for Your Booth?**



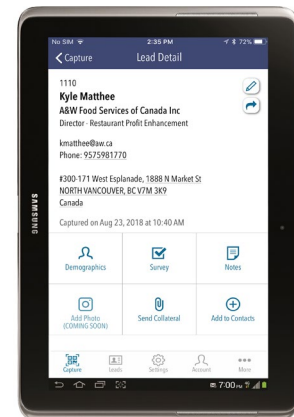
**SWAP**

- Native app for Android or iOS
- Economical way to get scanning solution into the hands of each salesperson
- Tracks leads by individual
- Supports sending marketing collateral through email
- Talk to text to easily add notes
- Optional printing capability



**Handheld Scanner (RT2000)**

- High speed
- Ergonomic—left and right hand enabled
- Optional Bluetooth printer
- Good for busy booths that require shared devices



**Tablet (Android Device)**

- Full connectivity with integrated scanning
- Good for booths that require a shared scanning device
- Larger screen is perfect for long surveys or detailed notes

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